

# Do you need help with design?

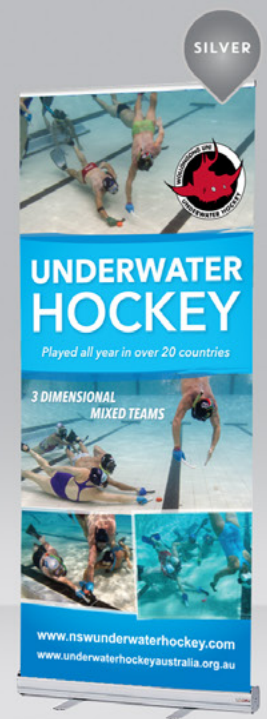
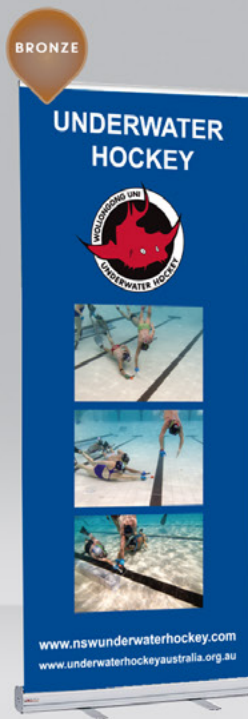
Let our team of designers create artwork for your marquee, banner or promotional item!

## Design Packages:

**BRONZE**  
PACKAGE (INCLUDED)

**SILVER**  
PACKAGE \$100

**GOLD**  
PACKAGE \$200



### BRONZE PACKAGE - INCLUDED

#### PACKAGE INCLUDES:

- 1 x Basic design concept using supplied resources in standard design formats, multiple images and graphics.
- Logo placement
- Text content as required
- Use of supplied images
- Fonts as supplied
- Solid or gradient background colours
- Colour design proof emailed to you
- Setup of print ready artwork file

#### WHAT WE NEED FROM YOU:

- Text content that you want on the marquee / banner
- Your logo (in a vector PDF or EPS file format)
- Images (high resolution files in TIF, JPG or PSD file format)
- Background and text colours that you would like
- Idea of the layout you have in mind

### SILVER PACKAGE \$100

#### PACKAGE INCLUDES:

- 1x Premium design concepts using supplied resources in unique design formats, multiple images and graphics plus editing.
- The use of any of our existing themed marquee templates
- Logo placement
- Text content as required
- Use of supplied images
- Multiple fonts as required by design
- Solid or gradient background colours
- Extra creative design work
- Colour design proof emailed to you
- Setup of print ready artwork file
- 2 hours worth of minor changes to your artwork example. Text/logo graphics placement or colour changes\*
- One round of major changes if the design concept doesn't suit your brief

#### WHAT WE NEED FROM YOU:

- Text content that you want on the marquee / banner
- Your logo (in a vector PDF or EPS file format)
- Images (high resolution files in TIF, JPG or PSD file format)
- Background and text colours that you would like
- Idea of the layout you have in mind

### GOLD PACKAGE \$200

#### PACKAGE INCLUDES:

- 1 x Premium design concepts using supplied and created resources in unique design formats, multiple images and graphics plus editing.
- Logo Recreation\*
- Images sourced as required (please note charges may apply if purchasing images from iStock etc)
- The use of any of our existing themed marquee templates
- Text content as required
- Multiple fonts if required by the design
- Solid or gradient background colours
- Image cropping and basic editing\*
- Extra creative and detailed design work
- Colour design proof emailed to you
- Setup of print ready artwork file
- 4 hours of minor changes to your artwork example. Text/logo graphics placement or colour changes\*
- Two rounds of major changes if the design concept doesn't suit your brief

#### WHAT WE NEED FROM YOU:

- Text content that you want on the marquee / banner
- Your logo
- Background and text colours that you would like
- Idea of the layout you have in mind

## GRAPHICS DEPARTMENT CONTACT INFORMATION

**Tel** 1300 850 832

**Email** [artwork@extrememarquees.com.au](mailto:artwork@extrememarquees.com.au)

**Postal** PO Box 5924 | Brendale BC | QLD | 4500

**File Sharing** [HIGHTAIL UPLINK](#)

<https://www.hightail.com/u/extrememarqueesgraphics>

Please supply artwork to our graphics coordinator via email, Hightail (or other file sharing service) or USB/ disc via post.

## ARTWORK PROOF & APPROVAL

Once you have supplied an artwork brief and logos/images required for your order, an artwork layout will be created by our graphics department. This will then be sent through to you for final approval before production can commence.

**A minimum 50% deposit on your order is required before your order can begin production.**

## SUPPLYING YOUR ARTWORK

Your artwork can either be supplied complete on the relevant marquee template or you can choose from one of our Artwork Design Packages to suit your needs. [ARTWORK TEMPLATES](#)

The Bronze artwork package is included with every custom printed order - if you would like to upgrade to our Silver or Gold package please advise your marquee consultant.

Please submit your artwork brief via email or complete our [ARTWORK BRIEF FORM](#)

Templates are created at 10% of the final print size.

**If artwork is being supplied print-ready please supply in an accepted format according to the following guidelines:**

*Please note: Extreme Marquees cannot be held responsible for any errors which may occur at the printing stage to artwork not supplied according to these guidelines.*

PDF	Press quality, high resolution, CMYK or spot colours. The file must have fonts embedded/ outlined and any transparencies flattened.
Illustrator EPS	CMYK colours, fonts outlined, images embedded, transparencies flattened.
Photoshop JPEG/TIFF/EPS	Flattened artwork, CMYK colours, 300dpi resolution, maximum quality.

## DUE DATES

Please advise your marquee consultant as soon as possible if you have a due date for your order. Any failure to adhere to the supplied artwork and payment deadlines can result in a delay to the delivery of your order.

## SOFTWARE

Artwork should be supplied on our templates using a vector software, Adobe Illustrator if possible.

## COLOUR

All printing is done using CMYK on a large format printer.

Pantone Colours / PMS can be supplied they will be converted to a CMYK breakdown for digital printing.

Please state to our graphics coordinator if you require colour matching to either a PMS colour or a physical sample.

**While we make every effort to match PMS colours, slight variation in colour will occur.**

## PLEASE NOTE

PVC Products - No Bleed is required

POLY Products - Please refer to "Layer 4" on the artwork template for the required bleed area.

STITCH LINES - Care should be taken where stitch lines are indicated, please avoid putting text and fine detail in these areas.

HALF WALLS - Please keep all required graphics within the stitch lines, please note the dot dash line indicates the center of the half wall sleeve.

FULL WALLS AND ARTWORK VISIBILITY - Please keep in mind the top edge of the wall is positioned inside the marquee and the edges of walls fold around marquee legs. Be sure to place your artwork outside these areas as indicated on the templates.

